

Agenda

February 13, 2025



Joint Boards of Directors Meeting Agenda – ACTION ITEMS

Valley Metro RPTA

And

Valley Metro Rail

Thursday, February 20, 2025

Valley Metro, 101 N. 1st Avenue, 10th Floor

Boardroom/Webex

11:15 a.m.

Action Recommended

1. Public Comment

1. For Information

The public will be provided with an opportunity at this time to address the committees on **non-agenda items and all action agenda items for the Joint, RPTA and VMR meeting agendas**. Up to three minutes will be provided per speaker unless the Chair allows more at their discretion. A total of 15 minutes for all speakers will be provided.

2. Chief Executive Officer's Report

2. For information

Jessica Mefford-Miller, CEO, will brief the Joint Boards on current issues.

3. Audit and Finance Subcommittee Update

3. For information

Councilmember White, AFS Chair, will provide an update on the discussions and actions taken at the AFS meeting.

This item was presented for information.

CONSENT AGENDA

4A. Minutes

4A. For action

Minutes from the January 23, 2025, Joint Board meeting are presented for approval.

**IT WAS MOVED COUNCILMEMBER PASTOR,
SECONDED BY COUNCILMEMBER WHITE AND
UNANIMOUSLY CARRIED TO APPROVE THE JANUARY
23, 2025 JOINT BOARD MEETING MINUTES.**

4B. 2025-2026 Valley Metro Federal Public Transportation Agenda

4B. For action

Staff recommends that the Board of Directors approve the 2025-2026 Federal Public Transportation Agenda.

IT WAS MOVED BY COUNCILMEMBER PASTOR, SECONDED BY COUNCILMEMBER WHITE AND UNANIMOUSLY CARRIED TO APPROVE THE 2025-2026 VALLEY METRO FEDERAL PUBLIC TRANSPORTATION AGENDA.

REGULAR AGENDA

5. Marketing and Advertising Support Services Contract Extension and Increase Authorization Request

5. For action

Staff recommends that the Boards of Directors authorize the Chief Executive Officer to extend cooperative contracts under the State of Arizona for Marketing and Advertising Support Services from August 31, 2025 to August 31, 2026 and increase contract authority with On Advertising, MJM Advertising LLC-Heart and Soul Marketing LLC, Magnetix LLC, and Hackett Advertising Public Relations Interactive.

The contract authority increase requested is \$1,750,000 (\$1,200,000 RPTA, \$550,000 VMR) for a total contract value of \$4,000,000, where the RPTA portion will not exceed \$2,440,000 and the VMR portion will not exceed \$1,560,000.

IT WAS MOVED BY VICE MAYOR DAVIS, SECONDED BY VICE MAYOR CAMPBELL AND UNANIMOUSLY CARRIED TO TABLE THIS ITEM UNTIL THE MARCH BOARDS OF DIRECTORS MEETING.

6. February Quarterly Report

6. For information

The February 2025 Quarterly Report is being presented for information. Valley Metro staff will be available to answer questions.

This item was presented for information.



7. Travel and Expenditures

7. For information

The monthly travel and expenditures for Valley Metro RPTA and Valley Metro Rail are presented for information.

8. Report on Current Events and Suggested Future Agenda Items

8. For information

Chair Harris will provide members with the opportunity to report on current events and suggest future agenda items for consideration.

9. Next Meeting

9. For information

The next meeting/retreat of the Joint Boards is scheduled for **March 20, 2025 at 11:15 a.m. – 2:15 p.m.**

Qualified sign language interpreters are available with 72 hours notice. Materials in alternative formats (large print or flash drive) are available upon request. For further information, please call Valley Metro at 602-262-7433 or TTY at 602-251-2039. To attend this meeting via teleconference, contact the receptionist at 602-262-7433 for the dial-in-information. The supporting information for this agenda can be found on our web site at www.valleymetro.org.

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**Valley Metro RPTA – ACTION ITEMS
Board of Directors
Thursday, February 20, 2025
Boardroom/Webex
Valley Metro, 101 N. 1st Avenue, 10th Floor
11:15 a.m.**

Action Recommended

1. Minutes

1. For action

Minutes from the January 23, 2025, Board meeting are presented for approval.

**IT WAS MOVED BY COUNCILMEMBER EDWARDS,
SECONDED BY COUNCILMEMBER PASTOR AND
UNANIMOUSLY CARRIED TO APPROVE THE
JANUARY 23, 2025 BOARD MEETING.**

2. RPTA Fiscal Year 2025 (FY25) Mid-Year Budget
Adjustment

2. For action

Staff recommends that the Board of Directors approve the Mid-Year Budget Adjustment increase of \$1.9M to the Valley Metro RPTA Operating Budget for FY25.

**IT WAS MOVED COUNCILMEMBER WHITE,
SECONDED BY COUNCILMEMBER EDWARDS TO
TABLE THIS ITEM TO THE MARCH RPTA BOARD OF
DIRECTORS MEETING.**

3. Report on Current Events and Suggested Future
Agenda Items

3. For information

Chair Harris will provide members the opportunity to report on current events and suggest future agenda items for consideration.

4. Next Meeting

4. For information

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March 20, 2025 at 11:15 a.m.**



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February 13, 2025

Valley Metro Rail
Board of Directors
Thursday, February 20, 2025
Boardroom/Webex
Valley Metro, 101 N. 1st Avenue, 10th Floor
11:15 a.m.

1. Minutes

1. For action

Minutes from the January 23, 2025, Board meeting are presented for approval.

2. Valley Metro Rail Fiscal Year 2025 (FY25) Mid-Year Budget Adjustment

2. For action

Staff recommends that the Board of Directors approve the Mid-Year budget adjustment increase of \$130.9M to the Valley Metro Rail Operating & Capital Budget for FY25.

Ken Kessler
Chief Financial
Officer

3. Report on Current Events and Suggested Future Agenda Items

3. For information

Chair Heredia will provide members the opportunity to report on current events and suggest future agenda items for consideration.

4. Next Meeting

4. For information

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