

Building What's Next: **MOMENTUM 2050 and the Extension of Proposition 400**

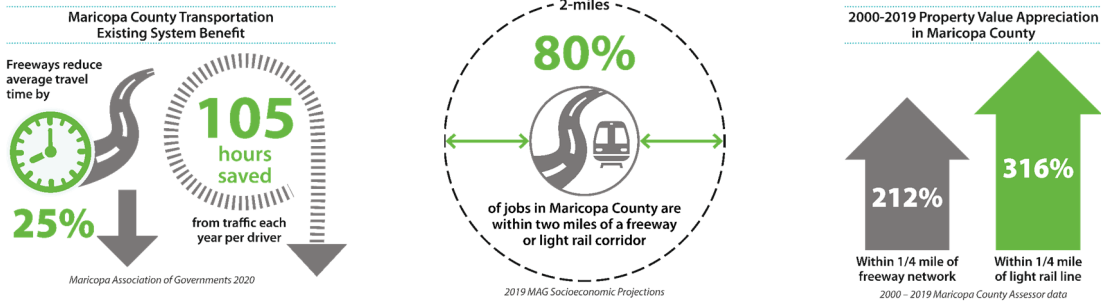
Valley Metro Boards of Directors
January 20, 2022 | Maricopa Association of Governments



Today's Presentation

- MAG and Regional Transportation Investment History
- Building a regional transportation plan (RTP)
 - 2050 and the future
 - Public feedback and polling
 - Goals
 - Performance-based process
 - Proposed investment plan
- Next Steps

Why it matters



What does the future look like?



Public Feedback

Values Mapping (2019) Key Takeaways

- Having a **vision** for transportation in this region is very important. There’s high support for the work our region has been and is doing.
- People in the region like how it was built. They love their communities and value that transportation investments have been made to connect them to where they need and want to go providing **choice, mobility, and connectivity**.
- Constituents support shifting to a long-range program that **provides flexibility** to modify priorities based on changing circumstances and technologies.
- There is tremendous **support for increased funding** for transportation in this region—a distinctly higher amount of support than in other parts of the country.

Top Performing Social Media Posts

"Throwback Thursday"

Our Momentum Plan
Published by Nora Kish 11, December 11, 2020

#ThrowbackThursday to construction of the Broadway Curve. Growth in the Valley has always meant expanding our travel choices. (Photo credit: Arizona Department of Transportation)

What do you think our transportation needs will be for the next 20 years and beyond? Tell us below!

"Options"

Our Momentum Plan
Published by Nora Kish 11, December 11, 2020

Being able to go where you want, when you want, is invaluable. What transportation options are important to you? Tell us at momentumplan.com

I have autism, so going out can cause me a lot of anxiety. But, with the train, I can get on the train and relax knowing that it will go where I need to and will show up when I need it.

—Maddy Reynolds

Join The Conversation

18,240 People Reached 2,070 Engagements

Boosted on Dec 11, 2020 By Nora Kish Completed

People Reached 15.6K Post Engagement 1.7K

View Results

Richard Haines, Kevin Hensel and 467 others 30 Comments 80 Shares

"Growth"

Our Momentum Plan
Published by Nora Kish 11, December 11, 2020

Maricopa County is the fastest growing county in the country - and we want to get it head start on that growth by growing MCR. How can we create a better future for the Valley? Tell us at momentumplan.com

Early Phase Input (2020): Key Themes

- The desire for **expanded transportation options**, particularly improved coverage and convenience of transit and active transportation modes.
- **Recognition of future growth and the need for flexible strategic investments** that support the economy and provide equitable and appropriate access based on growth.
- The importance of **protecting, preserving and maintaining** transportation investments for a safe, reliable and comfortable transportation experience.
- The **high value of safety** for all modes, especially for vulnerable users.
- An aspiration to invest in a transportation system that is **sustainable, protects the environment and supports public health**.

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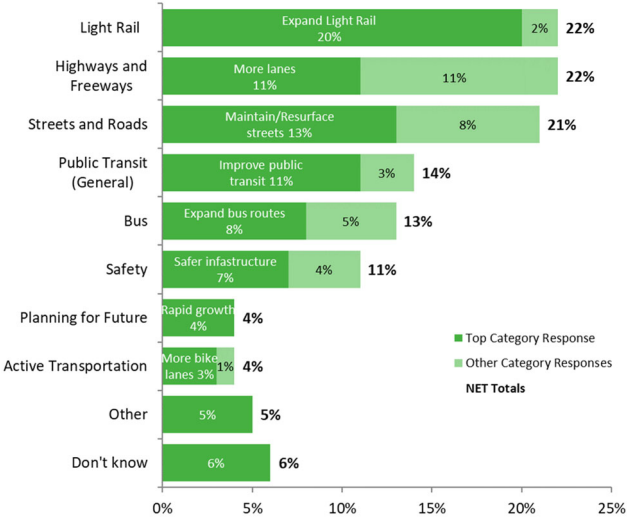


Survey Overview (2021)

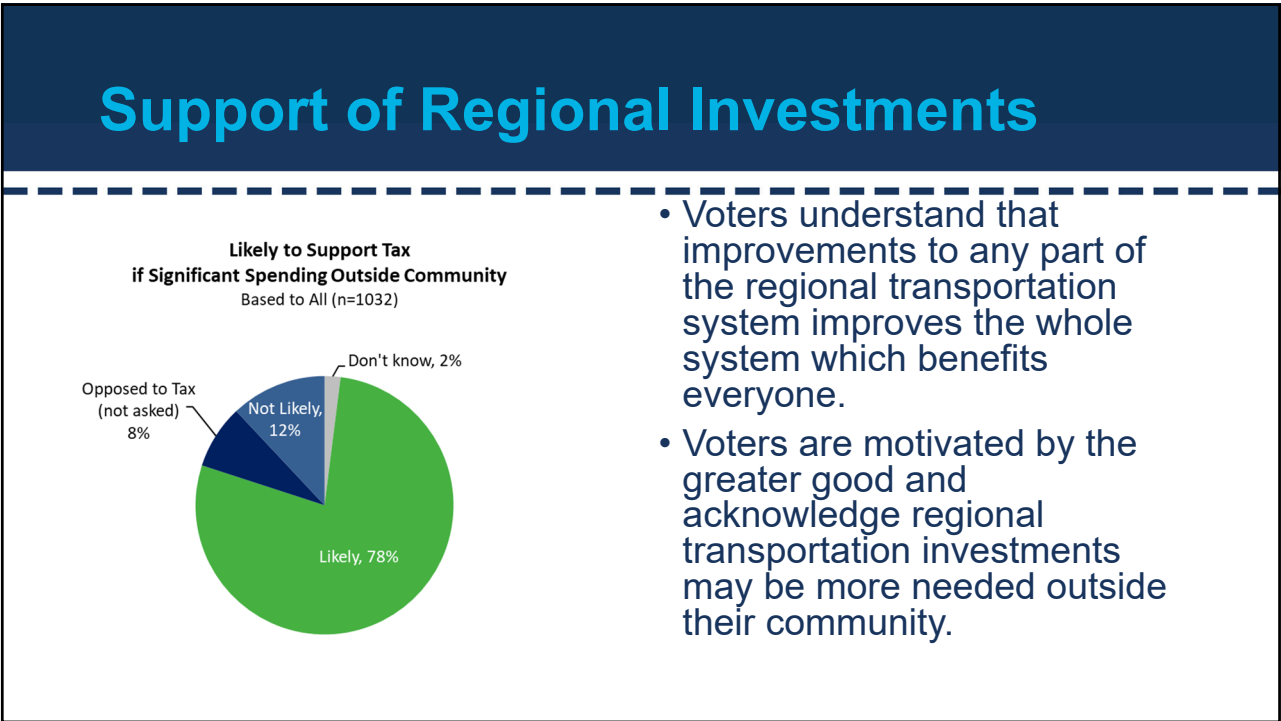
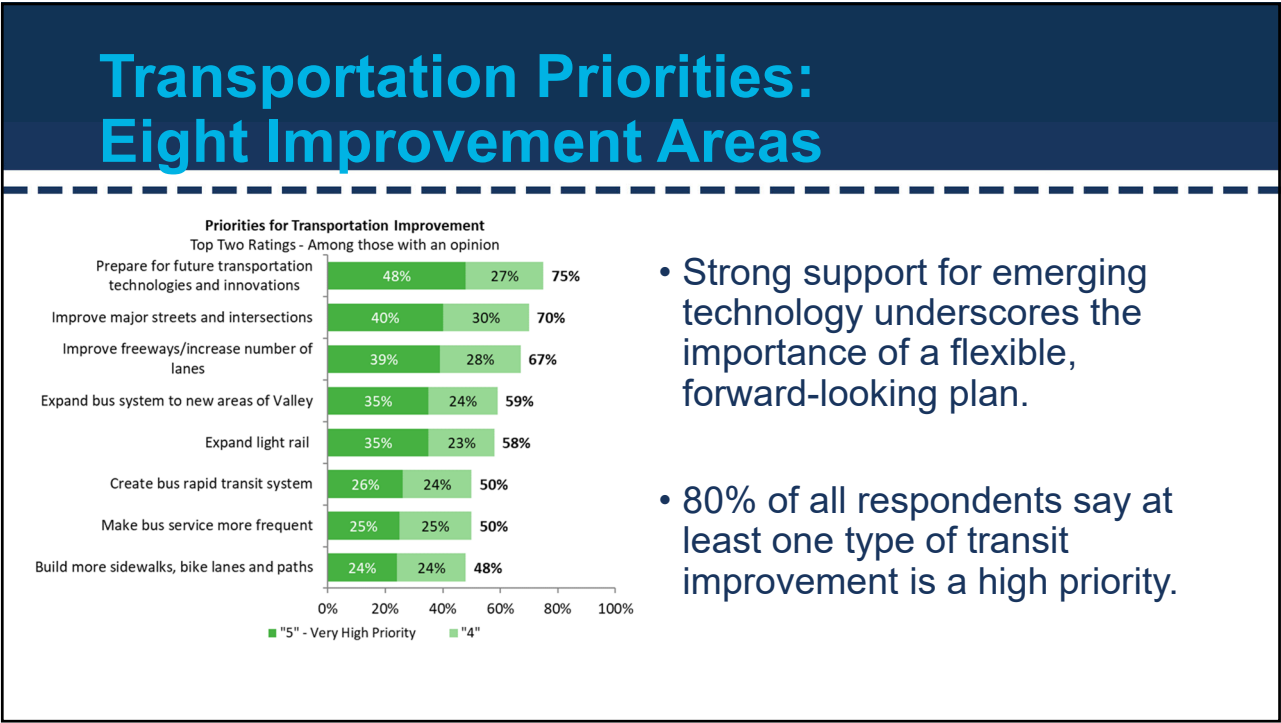
- Survey was conducted in January and February 2021.
- Sample of 1,032 likely voters in Maricopa County; margin of error $\pm 3.1\%$ at the 95% confidence level.
- Landline, cellphone and an online panel were used to ensure a representative sample.

One Most Important Transportation Improvement: Specific Mention

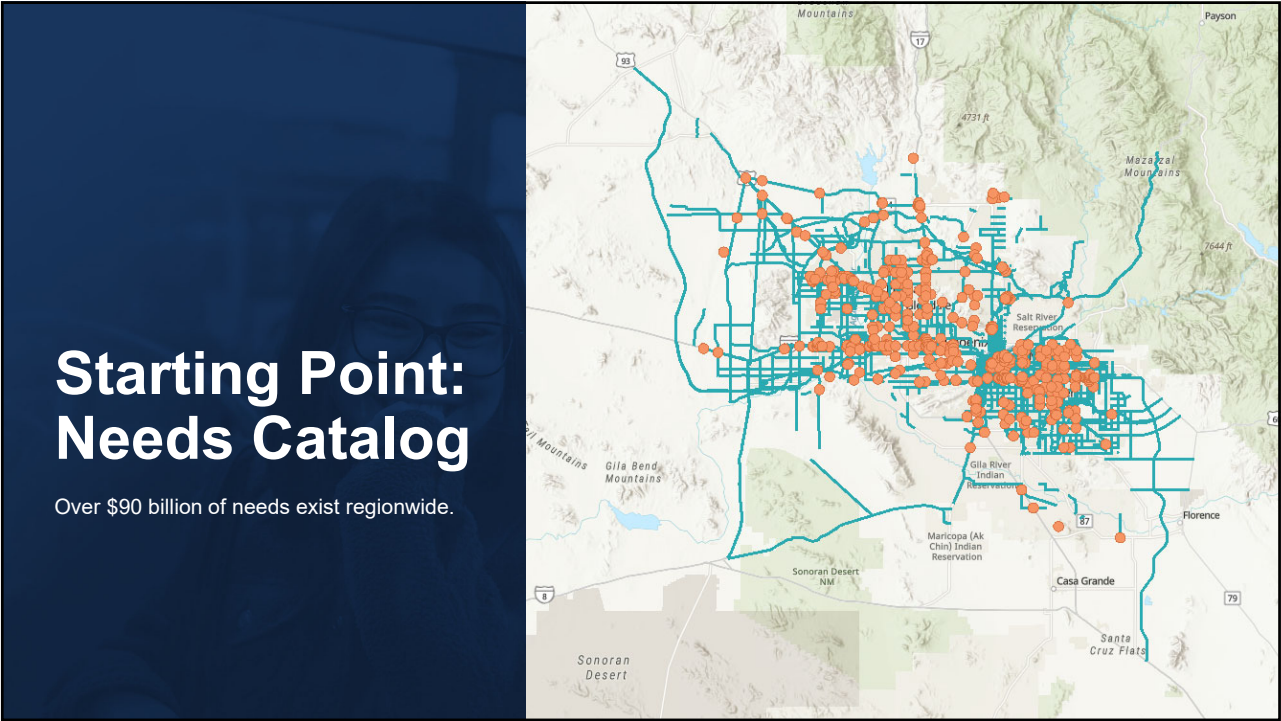
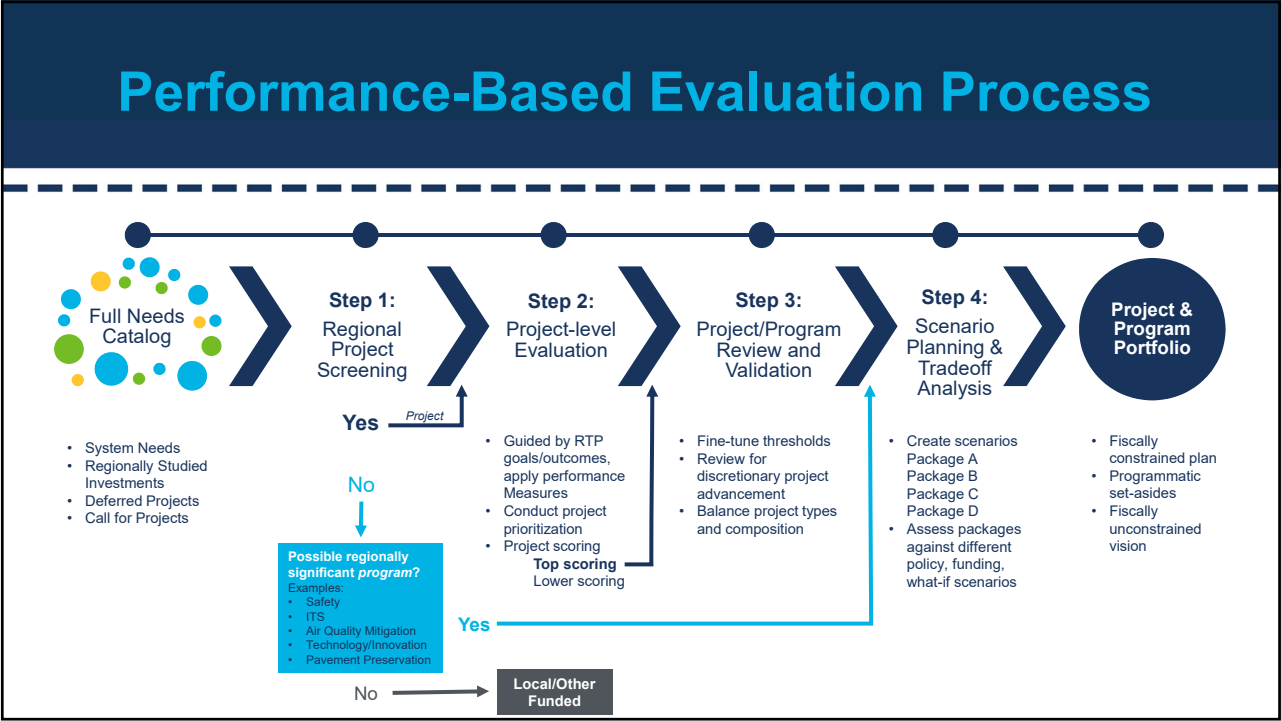
One Most Important Transportation Improvement Needed
Umbrella Categories split by Top Specific Mention + Other

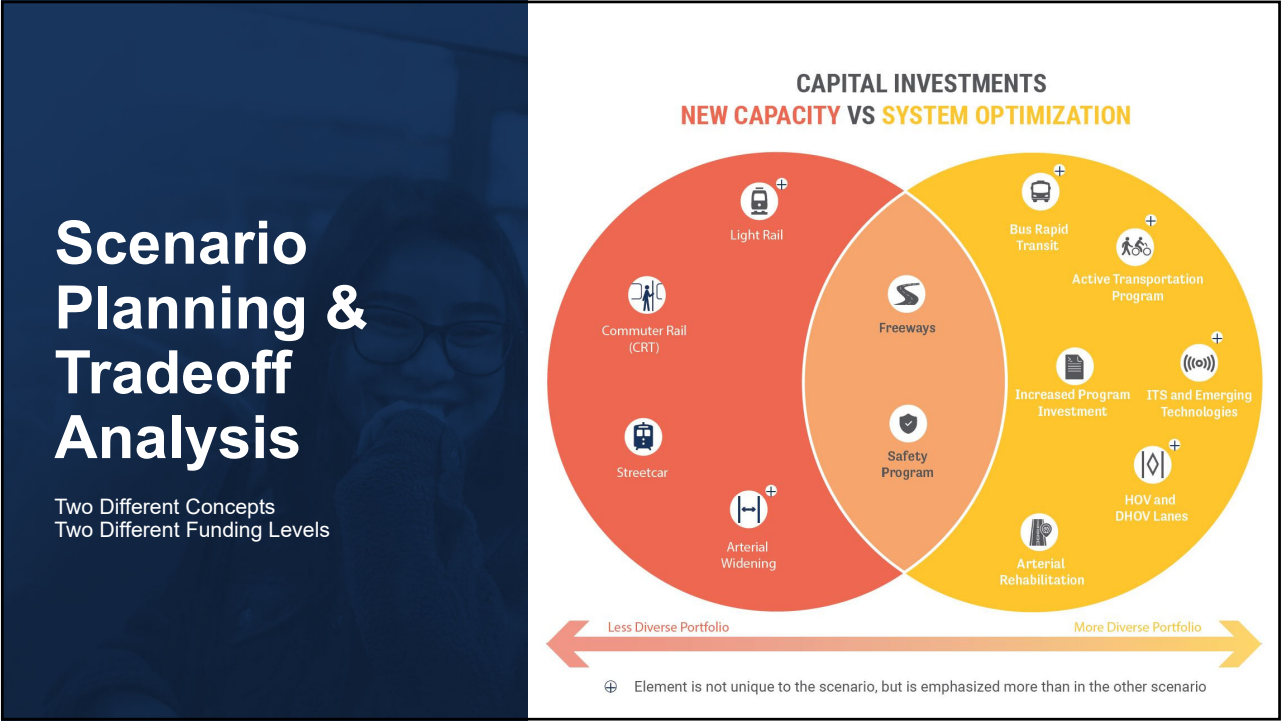


Umbrella Category	Top Specific Mention	Other	NET Totals
Light Rail	Expand Light Rail 20%	2%	22%
Highways and Freeways	More lanes 11%	11%	22%
Streets and Roads	Maintain/Resurface streets 13%	8%	21%
Public Transit (General)	Improve public transit 11%	3%	14%
Bus	Expand bus routes 8%	5%	13%
Safety	Safer infrastructure 7%	4%	11%
Planning for Future	Rapid growth 4%	0%	4%
Active Transportation	More bike lanes 3%	1%	4%
Other	5%	0%	5%
Don't know	6%	0%	6%





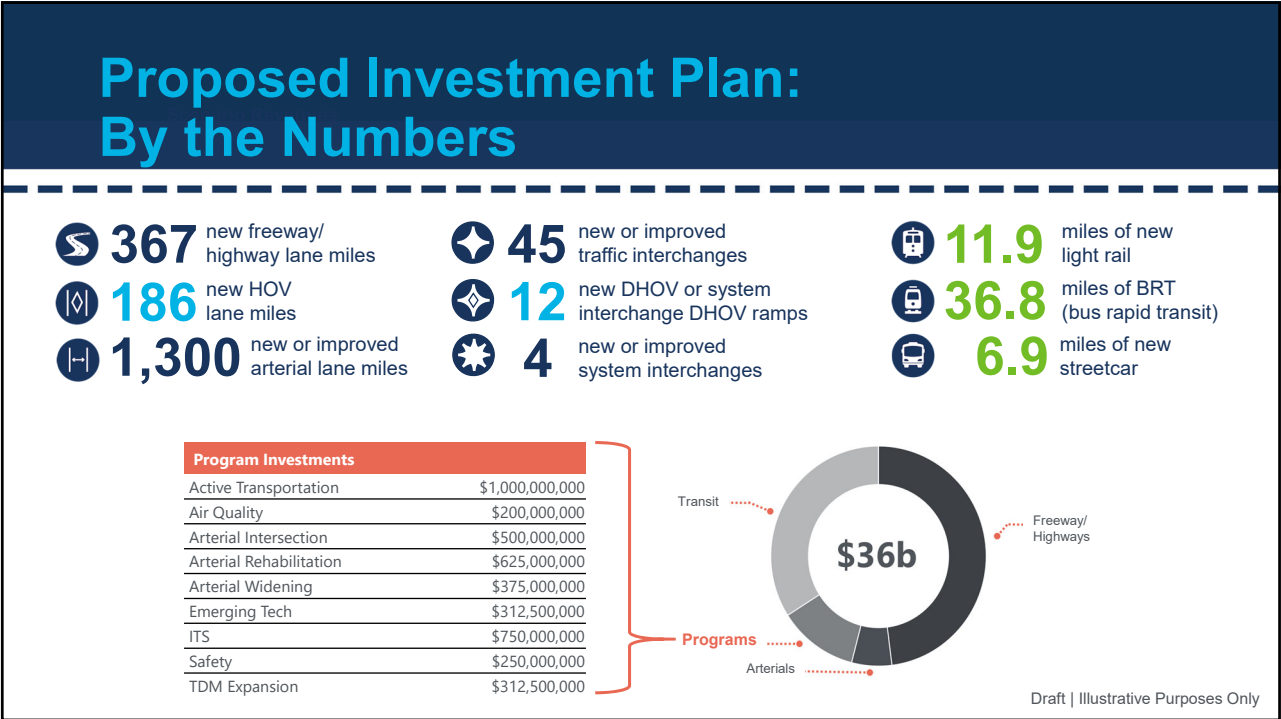
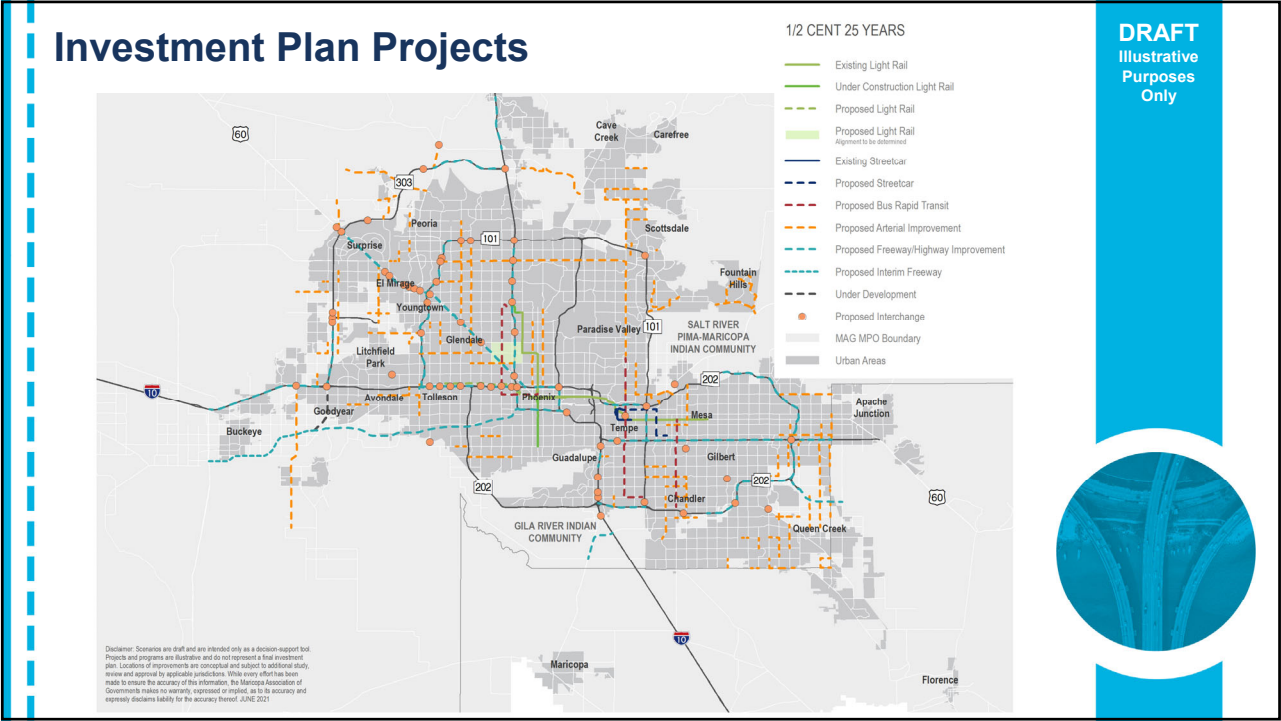




Proposed Investment Plan

Revenue Projections

Funding Source	Projected Revenue 1/2 Cent Scenario 25 years
Sales Tax	\$19.5 b
ADOT HURF	\$2.5 b
MAG FHWA Formula Funds	\$3.7 b
MAG FTA Formula Funds	\$3.1 b
ADOT FHWA Formula Funds	\$7.9 b
Total	\$36.7 b



Flexible and Future-Focused



Active Transportation

Investments in bicycle lanes, protected paths and other projects to create better connectivity and improve safety for non-motorized transportation users.



Air Quality

Investments to mitigate impacts of the transportation system and improve the region's air quality.



Arterial Improvements

Investments to enhance the region's "grid" street network to improve safety and mobility.



Bus Transit

Investments to continue to operate and further grow the region's bus transit system.



Emerging Technology

Investments to enable the region to respond and adapt to future transportation innovations.



Intelligent Transportation Systems

Investments in technology that manage the movement of people and goods through the region.



Safety

Investments in projects and initiatives that improve safety across the system and for its users.



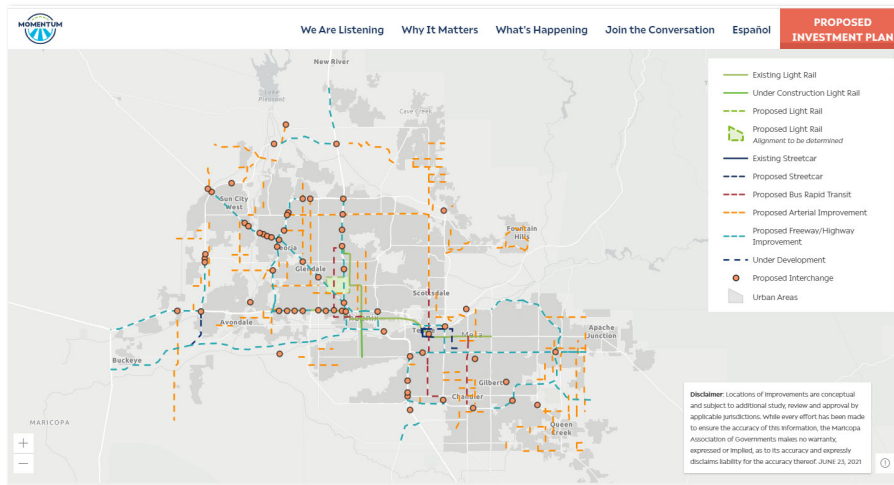
Transportation Demand Management

Investments in strategies that optimize the region's existing transportation infrastructure and manages its use, especially at "rush hour."

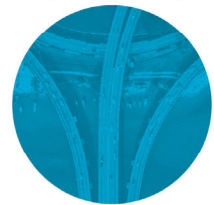


Featured Guiding Policies

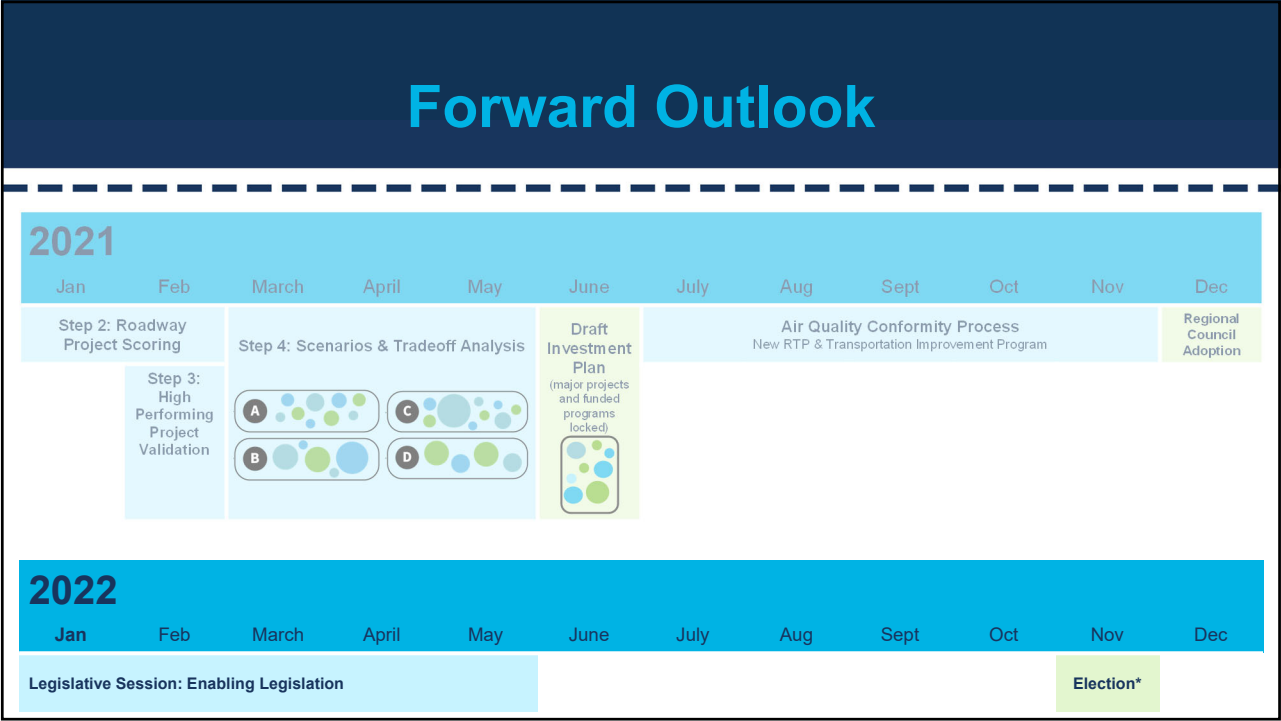
- Funding decisions and program management will occur at MAG while program implementation will occur with partners, including Valley Metro and ADOT.
- Notable modifications to transit program:
 - Dedicated funding set aside for park and rides, transit centers.
 - Bus operating assistance will be allocated based on two parts:
 - 1) fixed allocation (Prop 400/2019 TLCP commitment in 2025)
 - 2) formula allocation based on performance (revenue miles, annual boardings).
 - Seed funding set-aside to test viability for emerging markets.
 - Commuter bus ("Express") set-aside funded regionally.



Learn more online at
OurMomentumPlan.com



Next Steps





Thank you!
For more information, visit:
OurMomentumPlan.com

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June 22, 2021: Unanimous recommendation to approve investment strategy.
Transportation Policy Committee

